



Latinoamerikanische Handelskammer in der Schweiz
Cámara de Comercio Latinoamericana en Suiza
Câmara de Comércio Latino-Americana na Suíça
Chambre de Commerce Latino-Américaine en Suisse



**A Conference of
the Latin American Chamber of Commerce (Latcam) and Osec**

**Latin American Day
Switzerland's Annual Flagship Event
on Doing Business in Latin America**

**May 12, 2011
Convention Point, Selnaustrasse 30,
Zurich, Switzerland**

- 09:00 to 09:30** **REGISTRATION & COFFEE**
Moderated by Dorit Sallis, Managing Director, Latin American Chamber of Commerce & Thomas Först, Consultant, South America, Osec
- 09:30 to 09:50** **Welcome**, Dr. Richard Friedl, President, Latcam
Welcome, Minister Martin von Walterskirchen, Regional Director Americas, Osec
- 9:50 to 10:15** **Swiss Foreign Economic Policy toward Latin America: Assessment and Prospects**
Minister Philippe Nell, Head, Americas, State Secretariat for Economic Affairs (SECO)
- 10:15 to 10:35** **Procurement Opportunities for Swiss Companies on IDB Projects in Latin America**
Anna Escobado Cabral, Director, External Relations, Inter-American Development Bank (IDB)
- 10:35 to 11:00** **2010 & '11 Business Missions to Chile, Peru and Colombia: Opening Doors to New Markets**
A panel discussion with the representatives of the Swiss Chambers of Commerce in Chile, Peru and Colombia and representatives of Swiss companies that participated in these missions
- 11:00 to 11:30** **COFFEE & MARKETPLACE FEATURING LATIN AMERICAN COUNTRIES**
- 11:30 to 11:50** **Mining and Development in the Amazon: The Gold Sands Project**
Michael Stocker, Founder & President, The Stocker Group
- 11:50 to 12:10** **Experiences of A Swiss Medical Technology Company in Latin America**
Luis S. de Palacios Manrique, Global Head Distributors & Key Accounts, Straumann
- 12:10 to 12:30** **Social Entrepreneurship in Latin America: From Impoverishment to Economic & Social Integration in Chile, Bolivia and Peru**
Sister Karoline Mayer, Founder & Managing Director, Fundacion Cristo Vive
- 12:30 to 13:00** **Questions & Answers**
- 13:00 to 13:15** **Closing Statements**, Martin von Walterskirchen, Osec and Dr. Richard Friedl, Latcam
- 13:15 to 14:30** **Networking Lunch and Marketplace**



act

und

osec+

Erfolgreich ins
Landgeschäft.

Minister Martin von
Walterskirchen

Minister Philippe Neill



Contact

Start-up Fund

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Erfolge
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www.ch





International Chamber of Commerce
Union des Industries Suisses
Confédération suisse
Confédération suisse
Confédération suisse



The Latin American Chamber of Commerce in Switzerland –

Your business bridge
to Latin America

www.latcam.ch



Fundación Cristo Vive

**Emprendedores de obras sociales en
Latinoamérica: De la pobreza hacia la
integración socio-económico en Chile,
Bolivia y Perú.**

Día de Latinoamérica, Zürich

12 de mayo 2011



Historia y Objetivos

- **1970-1990:** Servicio a los pobres en áreas muy marginalizadas de Santiago durante la dictadura militar.
- Institución privada de inspiración humanista cristiana fundada en 1990 en Santiago de **Chile**, 1999 en Cochabamba, **Bolivia** y 2003 en Cuzco, **Perú**.
- A través de acompañamiento a las personas y excelencia técnica, tratamos que los más pobres de la sociedad adquieran las herramientas para **salir de la pobreza por sí mismos**.
- Buscamos trabajar en **colaboración con el Estado** para desarrollar respuestas (Servicios) que, siendo **modelos replicables**, sean un aporte al cambio de las estructuras sociales en pos de un mundo más solidario, equitativo y justo.

Centro de Salud familiar (CESFAM) , Santiago de Chile



CESFAM departamento dental



Escuela de enfermería



Cocina general Prisma de los Andes



Como Colaborar

- Establecer contactos a empresas suizas en Chile, Perú o Bolivia
- Asesoría a las Fundaciones por expertos
- Apadrinar alumnos
- Construcción o equipamiento de talleres de escuelas de oficio
- Donaciones
- Trabajo voluntario en la Cristo Vive Suiza o Europa

Breve Documental que habla de la labor de la Fundación Cristo Vive en Chile
<http://www.youtube.com/watch?v=ZkW4lveJv2I>

Muchas Gracias

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Recent Events



LATIN AMERICA DAY 2011

Switzerland's Annual Flagship Event on Latin America

May 12, 2011

SWX Convention Point, Zurich

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**From Impoverishment to Economic & Social
Integration in Chile, Bolivia and Peru: Social
Entrepreneur Sister Karoline Mayer**

[Click here for more information...](#)



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From Impoverishment to Economic & Social Integration in Chile, Bolivia and Peru: Sister Karoline Mayer of the Fundación Cristo Vive



One of the major challenges that Latin America faces is poverty. Reducing the social and economic inequality of millions of people and enabling them to join the ranks of the middle class with opportunities for basic health, education and employment that this entails, is one of the key factors that future regional growth hinges on.

A highlight of this year's Latin America Day that took place in Zurich on May 12, 2011 was a presentation by Sister Karoline Mayer, Founder and President of Fundación Cristo Vive. Sister Karoline was born in Germany and founded Cristo Vive in Chile over thirty years ago with the mission of integrating the marginalized and disadvantaged of Chile, Peru and Bolivia into society as healthy, educated and productive individuals.

Sister Karoline has had remarkable success in her quest, weathering turbulent political changes and negotiating towards a common understanding with a variety of different governments. Her foundation has initiated a dazzling range of projects – establishment and running of kindergartens and schools, skills development for young people, medical services, therapy for alcoholics and legal support for the handicapped.

Today, this fragile yet powerful woman operates a \$10 million enterprise that successfully delivers health and education to the poorest of the poor in Latin America. Hers is an inspirational account of a deep spiritual and humane mission driving a formidable business operation.

In her modest, yet impassioned way Sister Karoline shows that deep compassion and good business can go hand-in-hand.

